



FOR IMMEDIATE RELEASE  
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**“So You’re Thinking About Running”  
Hometown’s Winning Campaigns Workshop**

(KEY WEST, FL Jan. 26, 2018) Hometown! -- Key West’s and Monroe County’s voting community’s signature resource for candidate and election information is sponsoring a Workshop for those running or considering running for elected office in 2018 or interested in managing a campaign for elected office. The half-day workshop will take place on Saturday, Feb. 10, 2018, at the Key West Marriott Beachside Hotel, 3841 North Roosevelt Blvd, Key West, FL.

The program begins at 8:30 am and will offer a full schedule of campaign topics, including deciding whether to run for office, how to form a campaign plan, budget and fundraising tips, messaging, speeches & debates, marketing and election rules and paperwork.

Speakers will include elected officials from Key West and Monroe County as well as other experienced political and campaign veterans. There will also be an optional lunch after the workshop where participants can meet one-on-one with the speakers.

Details concerning the Workshop including registration and attendance fees (\$25 in advance) are available at [www.hometownkeywest.com](http://www.hometownkeywest.com) or contact Sheldon Davidson at [sdavidson13@yao.com](mailto:sdavidson13@yao.com).